Sharebility Uganda Limited

P. O. Box 900283, Jinja

EduTech:
Digital Library, eLearning Software, Website Services, Content Creation, Training & User Support.

sharebility.net

@SharebilityUg

0776960740

ABOUT THE COMPANY

Sharebility Uganda is a duly registered company (see certificate of incorporation below) specializing in education technology products and services. Company is also registered with URA and NSSF.

Certificate issued on: 28-07-2020 14:41 , No: BRS-INCC-7-20/48570

Registration No: 80020002600316

THE REPUBLIC OF UGANDA

THE COMPANIES ACT

Certificate of Incorporation

(Under section 18(3) of the Companies Act 2012)

I CERTIFY that SHAREBILITY UGANDA LIMITED (Limited by Shares) has this day been incorporated with Limited Liability.

Dated at Kampala, this 28th day of July the year 2020.

URSB UGANDA REGISTRATION SERVICES BUREAU

REGISTRAR GENERAL REPUBLIC OF UGANDA

Signature: KAMUSIIME RACHEL

Registrar of Companies

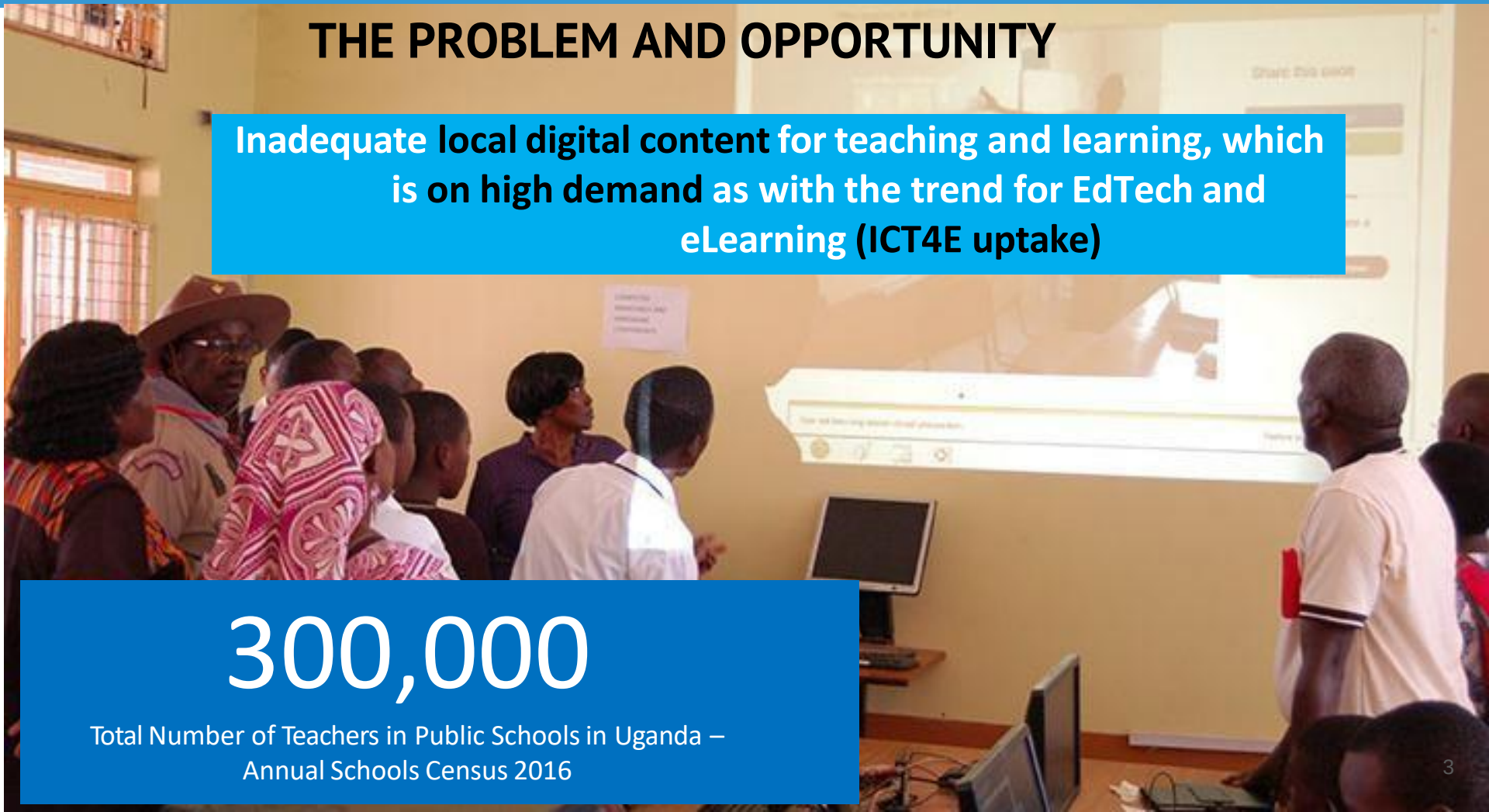
Printed on 15:01:48 28-07-2020

URA TIN No: 1030690777

Company NSSF Registration No: NS004845

THE PROBLEM AND OPPORTUNITY

Inadequate local digital content for teaching and learning, which is on high demand as with the trend for EdTech and eLearning (ICT4E uptake)

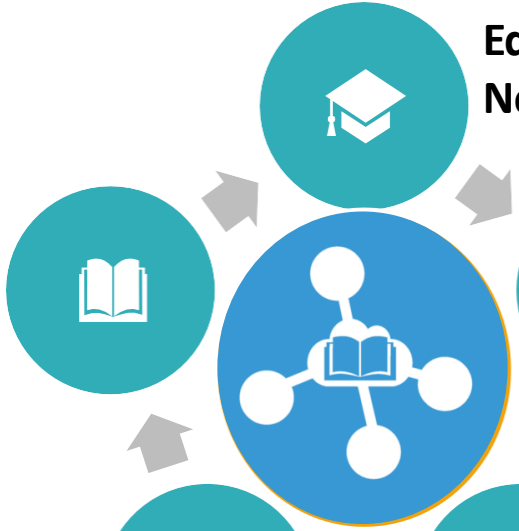


300,000

Total Number of Teachers in Public Schools in Uganda – Annual Schools Census 2016

VALUE PROPOSITION

A public platform for educationists to publish, share and market their digital teaching and learning content.



Building Educational Networks

Software Tools for supporting EduTech

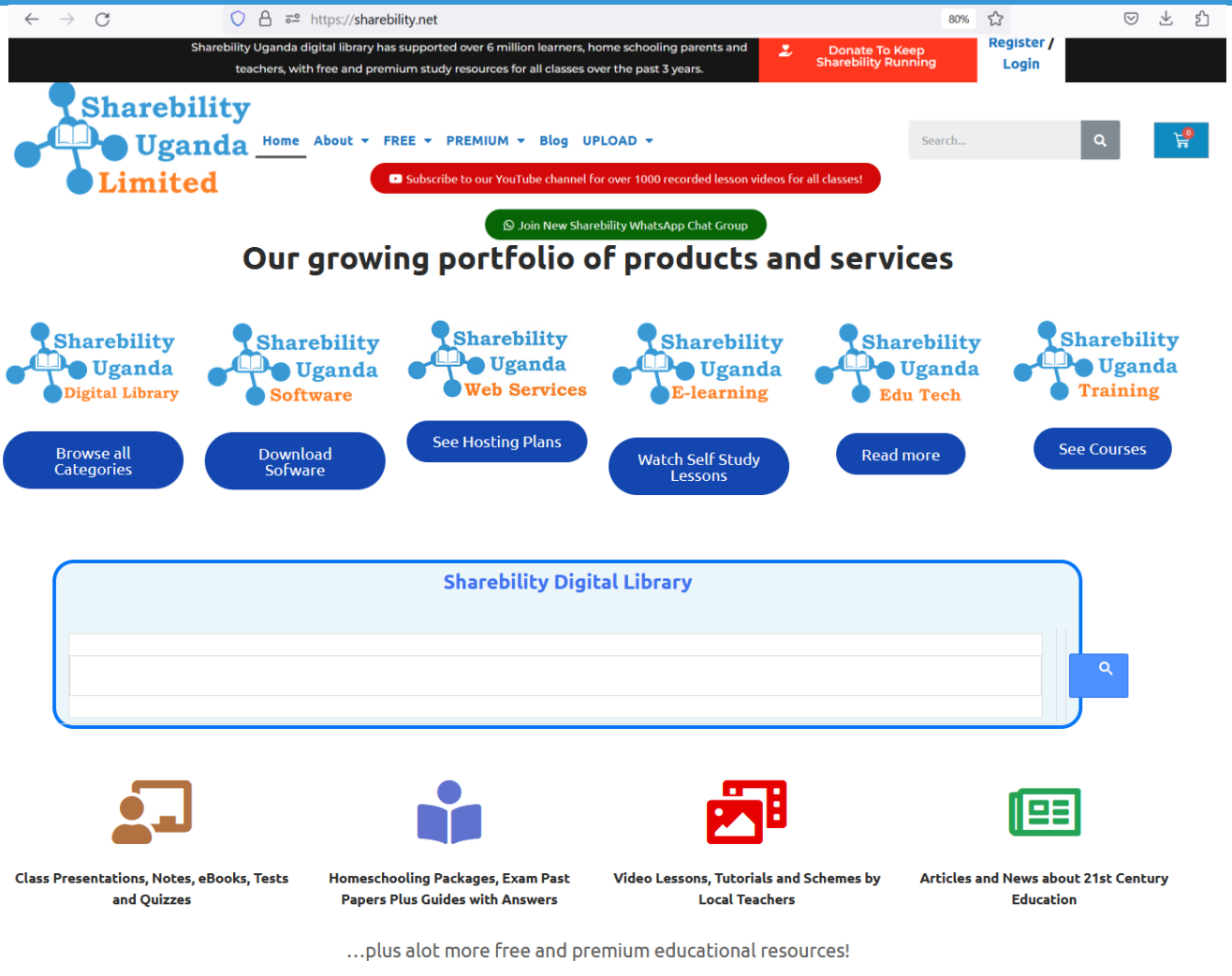
EduTech Trainings for Teachers and Learners

Website, Hosting and eLearning Services for Schools

Digital Library with Free and Premium Edu Content

HOW IT WORKS

Services available at sharebility.net



MARKET SIZE

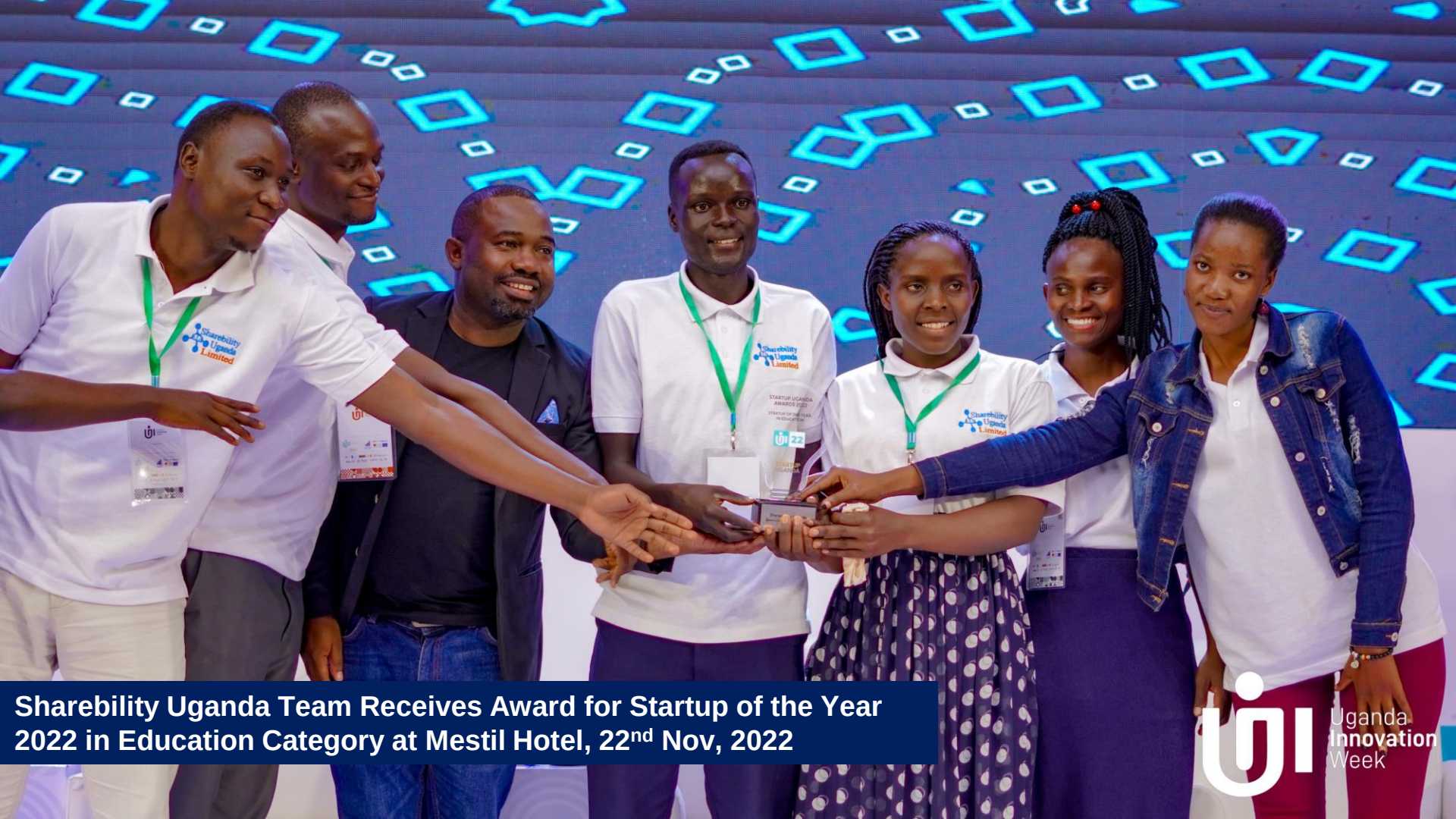
Schools

Teachers

Learners and Homeschools Parents

THE COMPETITIVE LANDSCAPE

Digital Library Competitors	Slide Share	Yaaka	Pass UNEB	Sharebility
Dynamic search	✓	✓	X	✓
Crowd sourcing	✓	X	X	✓
Local curriculum content	X	✓	✓	✓
Marketplace	X	X	X	✓
Resource reviews & ratings	✓	X	X	✓
User interaction	✓	X	X	✓



Sharebility Uganda Team Receives Award for Startup of the Year 2022 in Education Category at Mestil Hotel, 22nd Nov, 2022

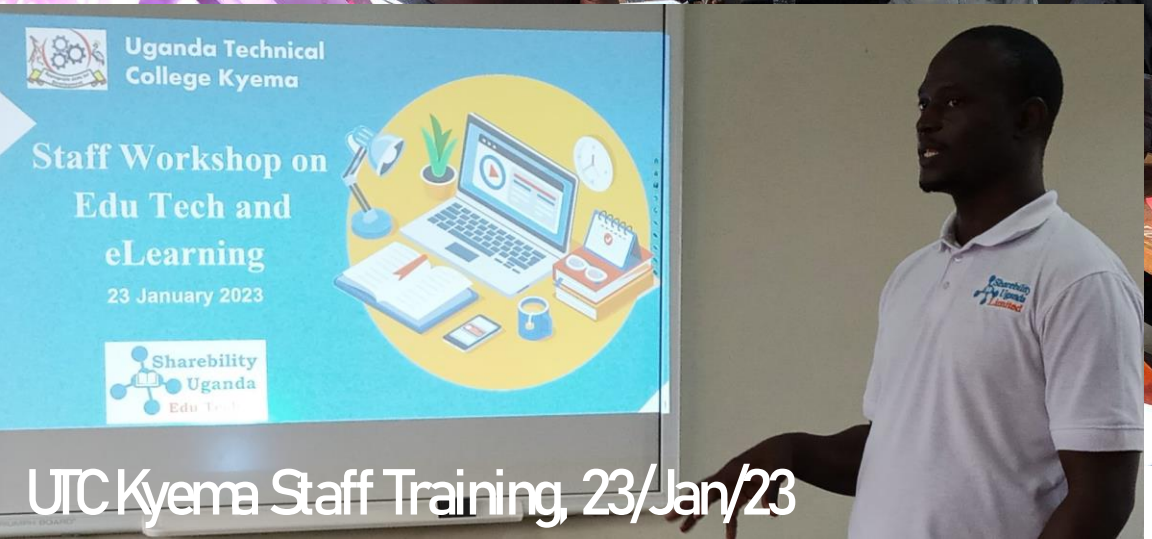
CHANNELS

Ecommerce

YouTube

Workshops

Sharebility Workshop on the New Curriculum, Kololo SS, 16/2/23



UTC Kyema Staff Training, 23/Jan/23

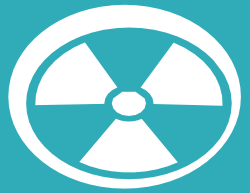
REVENUE MODEL

Physical Sales & Ecommerce

Revenue from sales of various products (books & ebooks, software, web hosting, etc).

Google AdSense

Revenue from Google Ads on our websites & blogs (sharebility.net, maasokulutimbe.com, trendingug.com etc) and YouTube channels.



Sponsorships & Donations

Due to our community impact through the digital library and trainings / events, we get sponsors and donations.

Trainings

Revenue from trainings conducted

Subscription to elearning courses

Revenue from subscription

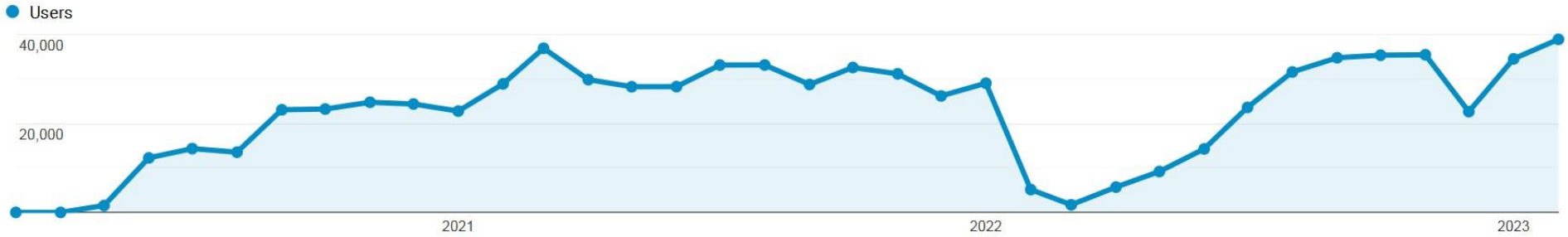
EduTech Services

Providing EduTech support services like Website Design,

TRACTION

Over 600,000 users, Over 6 million page views on **sharebility.net**

40+ Schools using Sharebility Report Card Software. Many Workshops conducted.



Users	New Users	Sessions	Number of Sessions per User
659,991	674,210	1,328,546	2.01

Page Views	Pages/Session	Avg. Session Duration	Bounce Rate
6,488,058	4.88	00:06:03	32.73%

Road map

System Development

Building User Networks and Partners

New Services:
- Elearning
- Trainings
- Web Hosting
- Software

System Launch
Resource Upload

Sharebility Academy /
Online School, Scaling Up

The **Sharebility Uganda** Leadership and **Team – Feb 2023**

Rogers Mukalele
– Director & CEO

Najodo Peace
– Co-Director/Secretary

Wogisha Denis
– Manager

David Oryang
– Research Lead

Norah Namugwere
– Training Officer

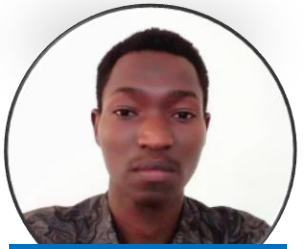
Ashiraf Lubega
– WebDesign Officer

Isaac Aloro
– Sales Officer

Derick Tenywa
– Procurement Officer

Annita Nampela
– Accounts Officer

Nelson Bitswamba
– HardWare/SW Officer



Pius Kaziba
– YouTube Proj Officer

Network of Thousands of Educationists Countrywide (Content Authors)

THE ASK AND USE OF PROCEEDS

$145,000

$125,000
Sharebility Academy
Obtain physical premises to be the Sharebility Uganda head office and training venue

$11,000
Content Creation
Pay curriculum experts / educationists to create new qualify content for the YouTube channel and digital library

$9,000
EduTech Workshops
Train Teachers and Promote the Sharebility eLearning and EduTech Programs

NB: Basing on available funding, we can start bottom up: with the EduTech Workshops, content creation and finally be in position to build the Sharebility Academy