

**P. O. Box 900283, Jinja**

*EduTech:  
Digital Library, eLearning  
Software, Website Services,  
Content Creation,  
Training & User Support.*

**sharebility.net**



**@SharebilityUg**

**0776960740**

## ABOUT THE COMPANY

Sharebility Uganda is a duly registered company (see certificate of incorporation below) specializing in education technology products and services. Company is also registered with URA and NSSF.



URA TIN No: 1030690777

Company NSSF  
Registration No: NS004845

# THE PROBLEM AND OPPORTUNITY

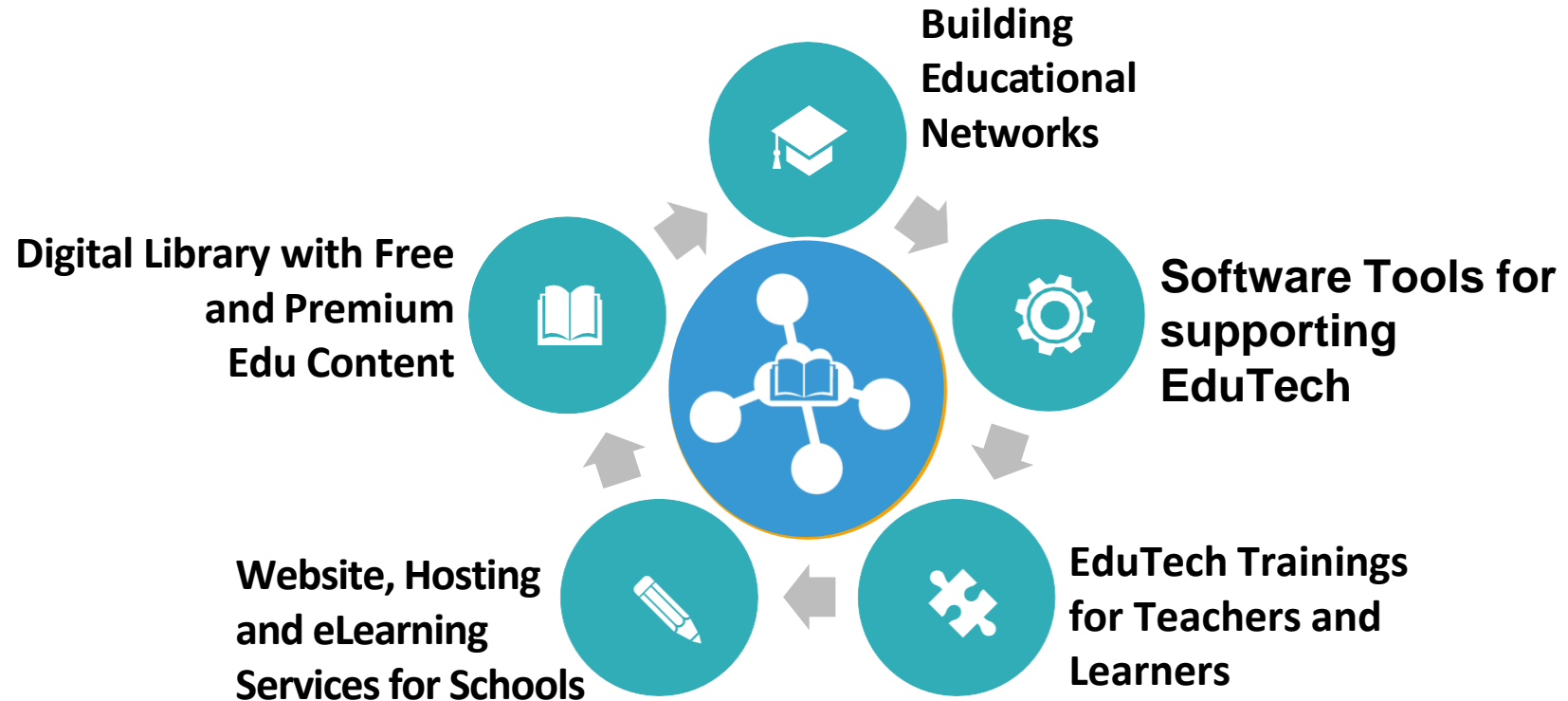
**Inadequate local digital content for teaching and learning, which is on high demand as with the trend for EdTech and eLearning (ICT4E uptake)**

**300,000**

Total Number of Teachers in Public Schools in Uganda –  
Annual Schools Census 2016

# VALUE PROPOSITION

**A public platform for educationists to publish, share and market their digital teaching and learning content.**



# HOW IT WORKS

Services  
available at  
sharebility.net

The screenshot displays the Sharebility Uganda website interface. At the top, a navigation bar includes the Sharebility Uganda Limited logo, a menu with links to Home, About, FREE, PREMIUM, Blog, and UPLOAD, a search bar, and a shopping cart icon. A red banner below the navigation bar promotes a YouTube channel with over 1000 recorded lesson videos. A green button invites users to join a WhatsApp chat group. The main heading reads "Our growing portfolio of products and services". Below this, six service categories are listed, each with a Sharebility Uganda logo and a corresponding button: Digital Library (Browse all Categories), Software (Download Software), Web Services (See Hosting Plans), E-learning (Watch Self Study Lessons), Edu Tech (Read more), and Training (See Courses). A large blue-bordered box labeled "Sharebility Digital Library" contains a search bar and a magnifying glass icon. At the bottom, four service categories are highlighted with icons and text: Class Presentations, Notes, eBooks, Tests and Quizzes; Homeschooling Packages, Exam Past Papers Plus Guides with Answers; Video Lessons, Tutorials and Schemes by Local Teachers; and Articles and News about 21st Century Education. A chat bubble in the bottom left corner says "Need Help? LET'S CHAT" with a red "1" indicator, and a blue button below it says "Online". A footer note states "...plus alot more free and premium educational resources!".

Sharebility Uganda Limited

Home About FREE PREMIUM Blog UPLOAD

Search...

Subscribe to our YouTube channel for over 1000 recorded lesson videos for all classes!

Join New Sharebility WhatsApp Chat Group

### Our growing portfolio of products and services

- Sharebility Uganda Digital Library: Browse all Categories
- Sharebility Uganda Software: Download Software
- Sharebility Uganda Web Services: See Hosting Plans
- Sharebility Uganda E-learning: Watch Self Study Lessons
- Sharebility Uganda Edu Tech: Read more
- Sharebility Uganda Training: See Courses

### Sharebility Digital Library

Need Help? LET'S CHAT

Online

- Class Presentations, Notes, eBooks, Tests and Quizzes
- Homeschooling Packages, Exam Past Papers Plus Guides with Answers
- Video Lessons, Tutorials and Schemes by Local Teachers
- Articles and News about 21st Century Education

...plus alot more free and premium educational resources!



# MARKET SIZE



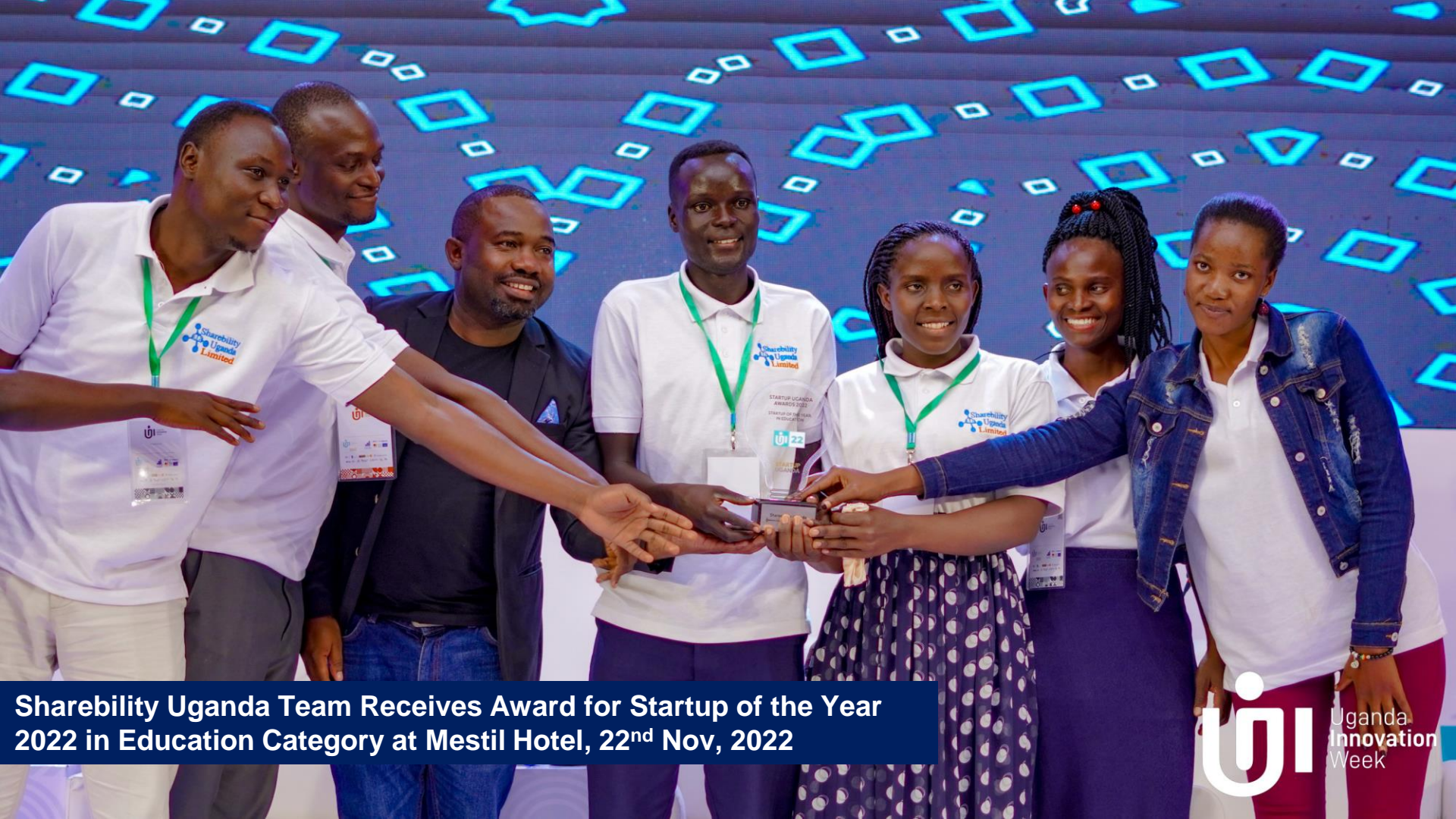
Schools

Teachers

Learners and  
Homeschools Parents

The Competitive Landscape				
Digital Library Competitors	Slide Share	Yaaka	Pass UNEB	Sharebility
Dynamic search	✓	✓	✗	✓
Crowd sourcing	✓	✗	✗	✓
Local curriculum content	✗	✓	✓	✓
Marketplace	✗	✗	✗	✓
Resource reviews & ratings	✓	✗	✗	✓
User interaction	✓	✗	✗	✓





**Sharebility Uganda Team Receives Award for Startup of the Year 2022 in Education Category at Mestil Hotel, 22<sup>nd</sup> Nov, 2022**



# CHANNELS

Ecommerce

YouTube

Workshops



## OUR OFFICES

Headquarters: Innovation village, Jinja  
Kampala office: 30A Bombo Rd. 1st  
Floor Nsegumire Plaza. Kampala (U)

## WEB SERVICES


- ✓ Domain registration
- ✓ Website hosting
- ✓ Website design
- ✓ Website maintenance

## OUR SERVICES

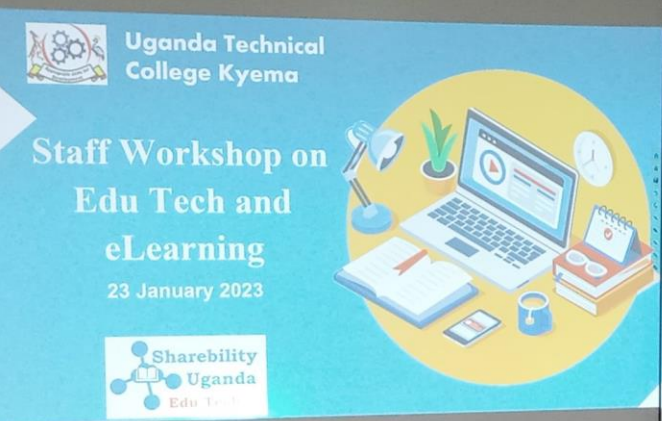
- |                          |                     |                    |
|--------------------------|---------------------|--------------------|
| ✓ E-Learning             | ✓ Web services      | ✓ Content Creation |
| ✓ Educational technology | ✓ Digital Marketing | ✓ Training         |

☎ 0776 960 740 | 0706 457 905

ORDER NOW

[www.sharebility.net](http://www.sharebility.net) 

# Sharebility Workshop on the New Curriculum Koldo SS, 16/2/23



UTC Kyema Staff Training, 23/Jan/23

# REVENUE MODEL



## Physical Sales & Ecommerce

Revenue from sales of various products (books & ebooks, software, web hosting, etc).



## Google AdSense

Revenue from Google Ads on our websites & blogs (shareability.net, maasokulutimbe.com, trendingug.com etc) and YouTube channels.



## Sponsorships & Donations

Due to our community impact through the digital library and trainings / events, we get sponsors and donations.



## Trainings

Revenue from trainings conducted



## Subscription to elearning courses

Revenue from subscription



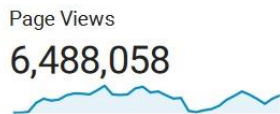
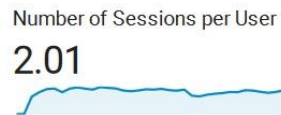
## EduTech Services

Providing EduTech support services like Website Design,

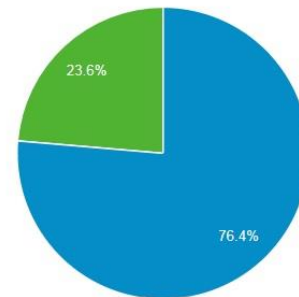
# TRACTION

Over 600,000 users, Over 6 million page views on **sharebility.net**

40+ Schools using Sharebility Report Card Software. Many Workshops conducted.



■ New Visitor ■ Returning Visitor





# Road map



System Development

Building User  
Networks and  
Partners

New Services:

- Elearning
- Trainings
- Web Hosting
- Software

System Launch  
Resource Upload

Sharebility Academy /  
Online School, Scaling Up

# The Sharebility Uganda Leadership and Team – Feb 2023



**Rogers Mukalele**  
– Director & CEO



**Najodo Peace**  
– Co-Director/Secretary



**Wogisha Denis**  
– Manager



**David Oryang**  
– Research Lead



**Norah Namugwere**  
– Training Officer



**Ashiraf Lubega**  
– WebDesign Officer



**Isaac Aloro**  
– Sales Officer



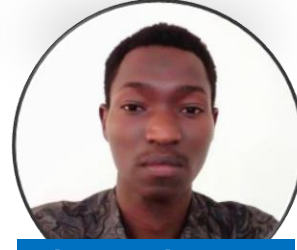
**Derick Tenywa**  
– Procurement Officer



**Annita Nampela**  
– Accounts Officer



**Nelson Bitswamba**  
– HardWare/SW Officer



**Pius Kaziba**  
– YouTube Proj Officer

**Network of Thousands of Educationists Countrywide (Content Authors)**



# THE ASK AND USE OF PROCEEDS

\$145,000

\$125,000

Sharebility Academy

Obtain physical premises to be the  
Sharebility Uganda head office and  
training venue

\$9,000

EduTech Workshops

Train Teachers and Promote the Sharebility eLearning  
and EduTech Programs

\$11,000

Content Creation

Pay curriculum experts / educationists to create new  
qualify content for the YouTube channel and digital  
library

NB: Basing on available funding, we can start bottom up: with the EduTech Workshops, content creation and finally be in position to build the Sharebility Academy